Claims

A method of conducting an electronic conference, 1) comprising: providing a registration process; 5 providing access to interactive program on the internet; polling participants, relaying geographic and professional information; introducing experts; 10 presenting main program; inviting interactive questions or comments from participants and electronic communication or open mike in order to restructure the program; presenting conclusion, including introduction of 15 follow-up implementation tool; and providing follow-up support for implementation of

conference subject into business practices.